



Geoff Riddell
CEO Global Corporate Business

Geoffrey (Geoff) Riddell (born 1956, British Citizen) is a member of the Group Executive Committee and Chief Executive Officer (CEO) of the Global Corporate Business of Zurich Financial Services (Zurich). He joined Zurich in May 2000, initially as managing director of Zurich Commercial in the UK, and then became managing director of the UK Corporate and Government businesses. In November 2002 he was appointed CEO of General Insurance in the UK, Ireland and Southern Africa. Mr. Riddell assumed his current position in April 2004, and was promoted to a member of the Group Executive Committee in October 2004.

Mr. Riddell started his career with Price Waterhouse in 1978 and four years later moved to AIG, where he held various roles, including country manager for Hong Kong, Belgium and France. While in Hong Kong, he was responsible for setting up the first foreign general insurance company in China.

Mr. Riddell is a former member of the General Insurance Council of the Association of British Insurers and was for three years chaired its liability committee. From 1990 to 1995, he was a member of the Hong Kong Federation of Insurers Council. He became a director of Pool Re in February 2005 and of the Forum for Global Health Protection in 2007. He is a member of the Foundation Board of IMD, Lausanne. He is also a member of the Confederation of the British Industry International Advisory Board, a member of the City EU Advisory Committee and of the London's Advisory Committee.

Mr. Riddell holds a MA degree in natural sciences (chemistry) from Oxford University (The Queen's College) and later qualified as a chartered accountant.